

AI, LEADERSHIP AND ENTREPRENEURSHIP: SHAPING THE FUTURE TOGETHER

Chamber of Commerce and Industry of Serbia, hall 1

May 5, 2025

Agenda

09:30 – 10:00 Registration + CANSEE Leader Coffee

10:00 – 10:10 WELCOME SPEECH

- ✓ **Mihailo Vesović**, Deputy President, Chamber of Commerce and Industry of Serbia
- ✓ **David Morgan**, Head of the Political Department and Deputy Ambassador, Embassy of Canada to Serbia, North Macedonia & Montenegro
- ✓ **Mirjana Dončić Beaton**, Managing Director of CANSEE Canadian Serbian Business Association

10:10 – 10:35 PANEL 1: AI in Business: Disruption or Opportunity?

Moderator: Ema Petrović, Digital Transformation and AI Consultant

Panelists:

- ✓ **Coby Harvey**, Leader Project Instructor from Ivey Business School at Western University
- ✓ **Stefan Badža**, Advisor to the Prime Minister
- ✓ **Eleonora Sergijević**, Mojo AI Media and Technologies

10:40 – 10:50 Motivational Speaker – From Ideas to Impact: A Leadership Journey

Speaker: Dragana Đermanović, Business Mentor

10:55 – 11:20 PANEL 2: Diversity as a Competitive Advantage: The Key to Innovation and Growth

Moderator: Sandra Nešić, ICT Hub

Panelists:

- ✓ **Tatjana Jovanović**, HR Innovator
- ✓ **Nikola Rajić**, Serbian Software Hub Lead
- ✓ **Allen Lising**, Ivey Business School Alumnus

11:25 – 12:00 PANEL 3: LEADER Project Serbia Alumni – story telling

Moderator: Mirjana Dončić Beaton, Managing Director of CANSEE

Speakers: LEADER Project Serbia Alumni

- ✓ **Jelisaveta Mojsilović** – LP19 Alumni - DJ & Music Producer
- ✓ **Ana Brzaković** – LP16 Alumni - B2B marketing and communications specialist | Host of the Biz Balans podcast
- ✓ **Miloš Stanković** - LP24 Alumni - Programme Officer at Civil Rights Defenders, Co-Founder and Director at Granola Factory

12:00 – 12:30 CANSEE LEADER LUNCH for all participants