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Tuesday,
September 20, 2022

Hotel Hilton Belgrade
Kralja Milana 35,
Beograd 11000

Tsar Dusan
(Forum/Luncheon),
Conference Rooms (B2B)

Korea-West Balkans Project and Investment Forum & B2B



Embassy of the
Republic of Korea

kotra
Korea Trade-Investment
Promotion Agency

NIA NATIONAL INFORMATION
SOCIETY AGENCY



CHAMBER OF
COMMERCE AND
INDUSTRY OF SERBIA
1857

Overview Korea – West Balkans Project and Investment Forum & B2B

We are proud to announce that 3rd Korea-West Balkans Project and Investment Forum & B2B event will be held on Tuesday, September 20th 2022, from 9:00h to 18:00h at Hilton Hotel.

Korea-West Balkans Project & Investment Forum aims to improve project development and prosperity of West Balkans region by presenting project and investment opportunities in Serbia to Korean companies and relevant institutions. In addition, the forum is a unique opportunity for Serbian stakeholders to be introduced to Korean good practice and case studies in fields of ICT, renewable energy, e-mobility and other, as well as to explore financial options for future projects.

We warmly welcome you to take part in the event and help further development of the region by sharing your experiences, ideas and project and investment opportunities with other participants.

Date:

Tuesday, September 20, 2022

Time:

9:00h - 18:00h

Venue:

Hotel Hilton Belgrade
Kralja Milana 35, Beograd 11000

Organized by:

- Embassy of the Republic of Korea
 - Korea Trade Investment Promotion Agency (KOTRA)
 - Korean National Information Society Agency (NIA)
- in cooperation with*
- Chamber of Commerce and Industry of Serbia

Program

Session	Time	Topic	Speaker
Opening 09:00-09:15	15	Opening & Welcoming Remarks	Mr. Kisang Hwang Director General of KOTRA
			H.E. Mr. Jaewoong Lee Ambassador of the Republic of Korea
			Mr. Marko Čadež President of the Serbian Chamber of Commerce
ICT Smart City, Digital Government 09:15-10:00	15	Development of AI in Serbia	Serbian Prime Minister's Office
	15	Project Case 1 : Smart City Development	Samsung SDS
	15	Project Case 2 : Cloud Usage in Public Sector	Good Consulting
Break 10:00-10:15	15	Coffee Break	
Energy Renewable Energy, Nuclear Power Plant 10:15-11:45	15	Serbian Government's Energy Policy	Serbian Prime Minister's Office
	15	Serbian Government's Energy Project	Public Enterprise Elektroprivreda Serbia (EPS)
	15	A Study on the Status and Cooperation of Nuclear Power Plant Industry in Korea	Professor Seung-jong Oh, Kepco International Nuclear Graduate School
	15	Project Case 1 : Nuclear Power Plant & Renewable Energy	Doosan Enerbility
	15	Project Case 2 : Solar Panel	Hyundai Engineering
	15	Capital Project in Montenegro	Ministry of Capital Investment of Montenegro
Break 11:45-12:00	15	Coffee Break	
Investment & Business Opportunity E-Mobility, Food Processing 12:00-13:00	15	Investment into Serbia	Serbian Development Agency (RAS)
	15	Investment Case and Business Opportunity : E-Mobility	Korea Battery Industry Association
	15	Korea-Serbia Cooperation Plan on Agriculture and Food Industry	Serbian Ministry of Agriculture or Ministry of Trade
	15	Investment Case and Business Opportunity : Food Processing	Daesang (TBC)
Luncheon 13:15-14:45	90	Official Luncheon to Promote 2030 World Expo in Busan	All participants are invited to attend
Panel Discussion 15:00-15:40	40	Serbian Project Support Program (parallel with B2B Meeting)	WB, EBRD, IFC

Korean Guest List

Industry	Company name	General Information	Main interest
Energy	 Hyundai E&C www.hec.co.kr	Hyundai Engineering & Construction is part of Hyundai Corporation specialized in design & projects for solar and other energy facilities: hydro, gas etc. Company has implemented series of successful project world wide, providing key turn solutions for energy sector.	Interested in wind and solar project design & construction, E&C opportunities related to hydro power, reverse hydro solutions etc.
Energy	 Doosan enerbility www.doosanenerbility.com	Doosan is Korean and European Corporations company present in Germany, Poland, UK, Slovakia and is doing E&C in energy sector: reconstructions of thermal power plants, hydro energy and turbines, wind and ESS solutions.	Interested in partnering with electric EPC at all levels: project cooperation, design, supply etc. Company offers design and project cooperation in field of solar and Energy Storage Systems produced by Doosan.
Energy	 Hanwha Qcells https://www.q-cells.eu/	Hanwha Qcells Co. Ltd., is Korean corporation and one of the world's largest and most recognized photovoltaic manufacturers for its high-quality, high-efficiency solar cells and modules. It is headquartered in Seoul, South Korea (Global Executive HQ) and Thalheim, Germany (Technology & Innovation HQ). With its diverse international manufacturing facilities in South Korea, Malaysia and China, Hanwha Qcells is in a unique position to flexible address all global markets.	Interested in project design and developmet, key turn solutions, panel delievery & supply, and partnering with SEE companies at all levels for solar project development.
Energy	 Hanwha E&C https://www.hwenc.com/	Hanhwa E&C is part of Hanhwa group specialized in design and construction of energy systems and solar power plants. One of the largest E&C corporations in Korea. Founded in 1967 (Hanhwa E&C) has quickly become a global player by leveraging its extensive experience in construction projects and by applying its new technologies and subject matter expertise across commercial and residential buildings, infrastructure, chemical and power plant, and more.	Interested in project design and developmet, key turn solutions, panel delievery & supply, and partnering with SEE companies at all levels for solar project development.
Energy	 Hyosung Heavy Industries http://www.hyosungheavyindustries.com/en/	Hyosung Heavy Industries is Korean corporation specialized in energy sector development, energy project design and key solutions delievery, engineering and construction, redevelopment and reconstruction, business and commercial facilities, civil engineering and environment, and SOC. Company is also manufacturer of medium and high voltage equipment and provider of key turn ESS solutions.	Interested for projects related to renewable energy, medium and high voltage equipment design and delievery, and key turn projects & supply of ESS. Also interested in trade and supply of electric equipment.
Energy	 Iljin Electric www.iljinelectric.co.kr	Iljin Electric is part of Iljin cororation, and is one of the largest electical equipment and energy sector E&C companies in Korea. Specialist in medium and high voltage equipment supply, cables, and energy storage systems.	Interested in partnering for projects related to renewable energy, medium and high voltage design and delievery, and ley turn projects related to energy storage systems, and B2B meetings with dealers and vendors of electric equipment.

Energy



Incell
www.incell.kr

Incell is one of the best Korean battery manufacturers, company specialized in design & production of Li-Ion batteries for ESS - Energy Storage Systems, E-mobility, and construction machines. Incell is spin-off company of Samsung SDI, sharing mother's company R&D and technology.

Interested in project & supply of ESS batteries to solar and wind projects, UPS systems, energy back up for Telecoms, government facilities, hospitals, and e-mobility batteries: cars, carts, forklifts, etc.

Infra



LS Electric
<https://www.ls-electric.com/>

LS Electric is one of the largest Korean corporations, total solution provider for smart power systems and automation, company dedicated to next-generation energy solutions. Besides smart power solutions (EMS, SCADA, DMS) company is designer and manufacturer of electric equipment for medium and high voltage for power transmission, distribution, substations, photovoltaic systems and ESS batteries for energy storage.

Interested in projects related to renewable energy, medium and high voltage design and delivery, and key turn projects related to energy storage systems. Also interested in B2B meetings with dealers and vendors of electric equipment.

Process food



Samyang
<https://www.samyangfoods.com>

Samyang Group, is Korean food corporation, with chemical, biomedical and packaging businesses. Samyang Holdings is a company with manufacturing facilities cross-Asia being world famous company for production of noodles and similar products.

Interested in meeting potential buyers for their food, chemical or ingredient products, also, meeting suppliers of corn, starch and other food ingredients.

Process food



Daesang
www.daesang.com

Daesang is one of the largest Korean food, animal feed and other related ingredient manufacturer, company world famous for its selection and distribution of traditional Korean food world wide. Company is a leader in bio technology sector, with office and distribution network in Europe.

Interested in meeting potential buyers for Korean food, animal feed and food industry ingredients. Interested to buy starch and corn from Serbia. Interested in establishing small food production unit in Serbia.

e-Mobility



BMC
www.bmcmobility.com

BMC is global No.1 Automotive Motor Housing & Core Manufacturer. BMC is working with Denso, Bosch, Continental, BMW, Mando, etc. as an electric motor manufacturer. Main customers: Denso, Bosch, Continental, Hanon Systems, Brose, LG-Magna, BMW, Mando, S&T Motiv, Hyundai WIA, KRWS, Keyang, DYAuto.

Interested in investment in Serbia and cooperation with existing automakers in Serbia

ICT

SAMSUNG SDS
Samsung SDS
www.samsungsds.com

Samsung SDS was established in 1985 as the ICT arm of Samsung Group. For the past 35 years, the company has grown into an IT solution provider providing services to 40 countries around the world. Samsung SDS's solutions utilize advanced analytics platforms, AI, and blockchain technologies to serve a diverse range of industries including financial services, smart manufacturing, global logistics, and retail.

Interested in cooperation with local companies and government institutions in development of smart cities in Serbia, including smart city platform and services.

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Good consulting
www.goodconsulting.co.kr

Good Consulting Group was founded in 2016 as an IT consulting company carrying out domestic and overseas digital government and national digitalization for public and private sectors. GCG provides business informatization strategy consulting services to domestic and foreign governments and public institutions such as business process reengineering (BPR), information strategy planning (ISP), cloud computing, artificial intelligence, big data, and e-government consulting.

Interested in government digitalization projects, especially cloud and AI technology related.

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Mega zone
www.mz.co.kr

MegazoneCloud provides professional cloud based services and digital solutions to more than 5,000 diverse customers including corporations, game companies, startups, and public institutions. The companies headquarter is based in Korea and it has six global offices in "US, Canada, China, Vietnam, Japan, Hong Kong".

Interested in cooperation with local SI companies experienced in cloud on adoption/introduction of global cloud services, as well as cloud consulting to public and private sector.

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BESPIN GLOBAL

Bespin Global
www.bespinglobal.com

Bespin Global is a recognized and certified cloud Managed Service Provider (MSP). The company is providing services of cloud readiness assessment, cloud migration, deployment, operation, cloud application management, cloud security, governance, cloud management platform and other cloud related services.

Interested in cooperation with local companies on cloud services and migration projects of public and private sector

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The Bridge Soft
www.thebridgesoft.com

The Bridgesoft offers various ICT-based eDocument, Paperless and Collaboration related solutions for development of smart cities and e-Government. The Bridgesoft has ICT consulting capabilities for the establishment of various e-Government systems, providing total solutions to overseas customers.

Interested in establishment of eDMS in government and private sector, as well as in cooperation with local companies on joint development of e-document solutions customized for Serbian market.

ICT



NICON company
Company & Consulting

NICON Company & Consulting is a consulting company specialized in ICT. The company has successfully delivered 2020 Korea-Serbia e-Government Cooperation Project funded by Korean National Information Society Agency and it is a part of second NIA's Korea-Serbia e-Government Cooperation Project focusing on usage of AI and cloud in government.

Interested in strategies, policies and action plans for development of AI in Government

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IGB
www.igb.co.kr

IGB & Company is a consulting firm focused on the areas of Digital Government, Smart City, and ICT and accumulated knowledge on the newest technologies, policies, and business processes in various sectors. Since its establishment in 2009, IGB & Company has conducted numerous consulting and capacity building projects, increasing the efficiency of government organizations and the quality of public services for citizens in 20 countries around the world.

Interested in e-Government implementation consultation and capacity building focusing on cloud

Applications

You can apply [here](#).

The deadline of Application is September 10th.

Contact

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